

## **KTEA Issue Program List**

Quarterly Issues Programs List for Station – KTEA

1<sup>st</sup> July – September 30, 2014

Placed in Public File – October 2014

### **Section I. Issues**

The station has identified the following issues facing our community in this quarter:

- A. **COMMUNITY OUTREACH:**
  - a. North Coast Ocean Rescue
  - b. CCSD Water Issues
  - c. Blood Drive
  - d. NOAA Coastal Cleanup
- B. **COMMUNITY SERVICES:**
  - a. Cambria Kitchen Tours
  - b. Pinedorado
  - c. Harvest Festival
  - d. Soupabration
- C. **EDUCATION:**
  - a. CUHS Broncos Football Live Broadcasts
- D. **SENIOR CITIZEN OUTREACH:**
  - a. Community Council Bus
  - b. St. Paul's Episcopal Monthly Free Health Screening
- E. **AGRICULTURAL ISSUES:**
  - a. New Location for non-potable water

### **Section II. Responsive Programs**

- A. **COMMUNITY OUTREACH:**
  - a. **The North Coast Ocean Rescue(NCOR)** requested KTEA to help them encourage people to come out and support their life-saving efforts at the 2014 PIER TO POINT FUN PADDLE. This segment aired 9/7/2014 through 9/13/2014, 6am to 6pm.
  - b. **CCSD Water Issues** MANDATORY water saving measures, fees and fines are in effect. The CCSD requested KTEA air a special segment featuring CCSD President, Jim Bahringer and detailing CCSD plans, practices and rate increases. These segments aired 8/14/2014 and 8/21/2014. KTEA also provides information on how to acquire water tanks and non-potable

irrigation water during live football games 9/5/2014; 9/12/2014 and 9/20/2014. These responsive programs will continue in the 4<sup>th</sup> Quarter Report.

- c. **Sea Chest Restaurant Blood Drive** KTEA encouraged listeners to donate blood at our annual local drive. This segment aired 9/7/2014 through 9/16/2014, 6am to 6pm.
- d. **NOAA Coastal Cleanup** KTEA encouraged listeners to volunteer to help clean up our coasts. This segment aired during live football broadcast 9/12/2014.

## **B. COMMUNITY SERVICES**

- a. **Cambria Kitchen Tours** KTEA encouraged listeners to participate in the 14<sup>th</sup> annual Cambria Kitchen Tours which benefits the Fiscalini Ranch Preserve. Segment aired 7/20/2014 through 7/26/2014.
- b. **Pinedorado** The 66<sup>th</sup> Annual Cambria Lions Pinedorado segments were aired July 20, 2014 through August 30, 2014.
- c. **Harvest Festival** Cambria Historical Society requested assistance in promotion of their annual Harvest Festival. KTEA encouraged listeners to register for events and attend. Segments aired 9/20/14 through 9/30/2014 and into the 4<sup>th</sup> Quarter. Live mentions were also aired during CUHS football broadcasts 9/12/2014, 9/20/2014, 9/26/2014 and into the 4<sup>th</sup> Quarter.
- d. **Soupabration** Pacific Wildcare requested assistance in promotion of their annual Soupabration celebration. KTEA encouraged listeners to attend. Segments aired 9/20/14 through 9/30/14 and into the 4<sup>th</sup> Quarter.

## **C. EDUCATION**

- a. **Coast Union High School** Bronco's Football. Live, local broadcasts of all football games both home and away. Promoting community involvement with education and sportsmanship. KTEA broadcasts live games weekly. Segments aired 9/5/2014, 9/12/2014, 9/20/2014, 9/26/2014 and into the 4<sup>th</sup> Quarter.

## **D. SENIOR CITIZEN OUTREACH**

- a. **Community Council Bus** offers FREE rides to citizens in need. KTEA encourages listeners to use whenever necessary. Segment aired during live weekly football broadcasts 9/12/2014, 9/20/2014, 9/26/2014 and will continue into the 4<sup>th</sup> Quarter.

- b. **Free Health Screening** St. Paul's Episcopal Church requested assistance in getting the word out to the community regarding their monthly free health screening for anyone over eighteen years of age. KTEA encouraged listeners to attend and bring their friends and family. Segment aired during live weekly football broadcasts 9/12/2014, 9/20/2014, 9/26/2014 and will continue into 4<sup>th</sup> Quarter.

E. **AGRICULTURAL ISSUES**

- a. **New Location For Non-Potable Water Pickup** CCSD no longer offering water in town. KTEA advises listeners of new locations and gives directions. Segment aired during CCSD live interview 8/14/2014, 8/21/2014 and also aired during weekly football broadcasts 9/20/2014, 9/26/2014 and will continue into the 4<sup>th</sup> Quarter.